



# Attorney General of New Mexico

Gary K. King  
Attorney General

Registry of Charitable Organizations  
111 Lomas Blvd. NW, Suite 300  
Albuquerque, NM 87102

(505) 222-9000  
Fax: (505) 222-9006

Albert J. Lama  
Chief Deputy Attorney General

## NM Charitable Organization Registration Statement

Registration Tax Year

**2010**

Fiscal Year Period

**1/1/2010 - 12/31/2010**

*Registration Status:* **Registration Submitted**

*Status Date:* **November 16, 2011**

*Registration Number:* **20102711132052652**

**Charity Name:** Santa Fe Farmers' Market Institute

**FEIN:** 30-0124953

*Website Address:* www.farmersmarketinstitute.org

*E-Mail Address:* sffminstitute@yahoo.com

*Fiscal Year End Month:* 12      *Day:* 31

*Incorporated:* Yes      *State:* NM      *Date:* 7/2/2002

*Organization Type:*

*Establish Date:*

*Other Names for Charity:* No other names for charity.

*Primary Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

*Mailing Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

*Other Addresses:* No Other Addresses

*Phone Numbers:* 505-983-7726      (Telephone)  
505-983-8015      (Fax)

NTEE Classifications: K20 Agricultural Programs  
K25 Farmland Preservation  
K11 Single Organization Support

---

*Charity Purpose:* (1) assist farmers and other land-based producers in the production and promotion of agricultural produce, products, and value-added products; (2) promote, foster and encourage small farm and ranch operations and other rural land based operations in furtherance of the health, environmental, economic, social and cultural well-being of those dependent upon the land; (3) engage in research, education, agricultural extension services, experiments, investigations, analyses, and studies to benefit the advancement of agriculture and to foster and develop scientific methods for the application and dissemination of the results thereof; (4) assist, promote, foster, encourage and preserve the historical land-based lifestyle, traditions, and culture of New Mexico; (5) represent and advocate the legitimate common interests of farmers, agriculturists, horticulturists, agro-artists, socially disadvantaged, and other underserved land-based people; (6) hold title to land and participate in the development of land in the furtherance of this mission; and (7) establish and maintain courses of study, educational activities and events related to the study of agriculture, value-added agriculture, and agro-art.

---

*Solicitation Methods:* E-Mail  
Internet  
Mail  
Newspaper/Magazine Ads  
Personal Contact  
Special Events  
Telephone

---

*Charity Individuals:*

<i>Name:</i> Davenport, Kristen	575-587-1716
<i>Position Title:</i> Director	kristen@boxcarfarm.com
<i>Annual Salary:</i> \$0.00	
<i>Address:</i> 1607 Paseo de Peralta Suite A Santa Fe, NM 87501	

---

<i>Name:</i> English, Erin	505-988-7453
<i>Position Title:</i> Secretary	erin@natsys-inc.com
<i>Annual Salary:</i> \$0.00	
<i>Address:</i> 1607 Paseo de Peralta Suite A Santa Fe, NM 87501	

---

<i>Name:</i> Feldman, Richard	505-983-7726
<i>Position Title:</i> Office/Financial Manager	rfeldman@farmersmarketinstitute.org
<i>Annual Salary:</i> \$49,968.00	

Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

Charity Individuals:

---

Name: Fox, Lisa 575-586-0064  
Position Title: Director southwestchutney@yahoo.com  
Annual Salary: \$0.00  
Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

Name: Gonzalez, Jose 505-690-1570  
Position Title: Director  
Annual Salary: \$0.00  
Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

Name: Kerr, Kathleen 505-603-9291  
Position Title: Director kathleen.kerr@raymondjames.com  
Annual Salary: \$0.00  
Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

Name: Markstein, Jill 505-983-2545  
Position Title: Treasurer jsmkjb@aol.com  
Annual Salary: \$0.00  
Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

Name: Noss, Sarah 505-983-7726  
Position Title: Executive Director sarah@farmersmarketinstitute.org  
Annual Salary: \$66,950.00  
Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

Name: Olson, Lisa 505-986-3845  
Position Title: Director chrisnlisa@q.com  
Annual Salary: \$0.00  
Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

Name: Peters, Erica 505-690-8051

*Position Title:* Vice President erica\_peters@hotmail.com  
*Annual Salary:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

*Charity Individuals:*

---

*Name:* Romero, Matthew 505-579-0071  
*Position Title:* President Emeritus mattemilyr@cybermesa.com  
*Annual Salary:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

*Name:* Ross, Robert 505-501-2740  
*Position Title:* President rwrlink@gmail.com  
*Annual Salary:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

*Name:* Villarreal, Renee 505-699-9734  
*Position Title:* Director reenevilla@msn.com  
*Annual Salary:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

*Name:* Yohalem, Matt 505-984-1091  
*Position Title:* Director chefmatt@mattyohalem.com  
*Annual Salary:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

---

.....  
*Individuals who are authorized  
to sign checks:*

Markstein, Jill	Treasurer
Noss, Sarah	Executive Director
Peters, Erica	Vice President
Ross, Robert	President

*Individuals who are responsible  
for fund raising:*

Noss, Sarah	Executive Director
-------------	--------------------

*Individuals who are responsible  
for the distribution of funds:*

Noss, Sarah	Executive Director
-------------	--------------------

*Individuals who have custody of financial records:* Feldman, Richard Office/Financial Manager

*Individuals who have custody of funds:* Feldman, Richard Office/Financial Manager

Noss, Sarah Executive Director

---

*Accountant/Auditor:*

*Person Name:* Vener, Farley

*Job Title:* Shareholder/Vice-President

*Company:* Hinkle & Landers, P.C.

*Address:* 2500 9th Street NW

Albuquerque, NM 87102-1055

*Phone Number:* (505) 883-8788

*Fax Number:* (505) 883-8797

*E-Mail Address:* shelly\_felt@yahoo.com

*Person Authorized to Receive Service of Process:*

*Person Name:* McKay, Janet

*Company:* Worcester & McKay, P.C.

*Address:* P.O. Box 1717

Santa Fe, NM 87504

*Phone Number:* 505-820-2244

*Fax Number:* 505-820-7275

*E-Mail Address:* Janet@wmckay.com

---

*Professional Fundraisers:*

---

*Question and Answer:*

*Q: Has organization or any of its officers, directors, employees or fund raisers ever been enjoined or otherwise prohibited by a government agency/court from soliciting?*

*A: No*

*Q: Has organization or any of its officers, directors, employees or fund raisers had its registration been denied or revoked?*

*A: No*

*Q: Has organization or any of its officers, directors, employees or fund raisers ever been the subject of a proceeding regarding any solicitation or registration?*

*A: No*

Q: *Has organization or any of its officers, directors, employees or fund raisers ever entered into a voluntary agreement of compliance with any government agency or in a case before a court or administrative agency?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers registered with or obtained exemption from any state or agency?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers solicited funds in New Mexico?*

A: Yes            2007-2010: annual fundraising event promoted by mail, email, direct contact  
                      2007,2009-2010 annual raffle promoted by mail, email, direct contact  
                      2005-2010 periodic mail solicitations  
                      2005-2010 small invitation parties  
                      2007-2008 ads in local newspaper  
                      2006-2010 PayPal link on website

Q: *Are any of the organization's officers, directors, trustees or employees related by blood, marriage, or adoption to: (a) any other officer, director, trustee or employee OR (b) any officer, agent, or employee of any fundraising professional firm under contract to the organization OR (c) any officer, agent, or employee of a supplier or vendor firm providing goods or services to the organization?*

A: Yes            Erica Peters, Board Vice President is also partner in Contoured Cooking, LLC, a firm that has provided catering services to Santa Fe Farmers' Market Institute:  
                      Address: P.O. Box 1892 Santa Fe, NM 87504  
                      Matthew Romero, Board Director Emeritus, is owner of Romero Farms, which has provided agricultural products.  
                      Address: P.O. Box 181 Embudo, NM 87531

Q: *Does the organization or any of its officers, directors, employees, or anyone holding a financial interest in the organization have a financial interest in a business described in (b) or (c) in previous question OR serve as an officer, director, partner or employee of a business described in (b) or (c) in previous question?*

A: Yes            Erica Peters, Board Vice President is also partner in Contoured Cooking, LLC, a firm that has provided catering services to Santa Fe Farmers' Market Institute:  
                      Address: P.O. Box 1892 Santa Fe, NM 87504  
                      Matthew Romero, Board Director Emeritus, is owner of Romero Farms, which has provided agricultural products.  
                      Address: P.O. Box 181 Embudo, NM 87531

Q: *Have any of the organization's officers, directors, or principal executives ever been convicted of a misdemeanor or felony?*

A: No

Q: *Does the organization receive financial support from other non-profit organizations (foundations, public charities, combined campaigns, etc.)?*

A: Yes      Organization receives support from numerous foundations & public charities with which we have no formal relationship other than that we receive funds.

AIG Matching Grants Program P.O. Box 8857 Princeton NJ 08543-8857--private foundation  
Bank of America Matching Gifts 100 North Tryon Street NC1-001-03-09 Charlotte NC 28255-0001--private foundation  
Bernard Lewis Charitable Foundation 411 Paseo de Peralta Santa Fe NM 87501--private foundation  
Bill & Melinda Gates Foundation PO Box 3540 Princeton NJ 08543-3540--private foundation  
Community Foundation Of Louisville, The 325 West Main St. Suite 1110 Louisville KY 40202-9426---community foundation  
Fidelity Charitable Gift Fund P.O. Box 770001 Cincinnati OH 45277-0053--donor-advised fund  
First Fruits  
Garfield Street Foundation 330 Garfield Street Santa Fe NM 87501--private foundation  
Jewish Federation of Metropolitan Chicago Ben Gurion Way 30 South Wells Street Chicago IL 60606-5056--private foundation  
Jonathan & Kathleen Altman Foundation 511 Camino Rancheros Santa Fe NM 87501--private foundation  
LandAmerica Financial Group, Inc. 201 Concourse Blvd Ste 200 Glen Allen VA 23059-5640--private foundation  
Lannan Foundation 313 Read St Santa Fe NM 87501--private foundation  
Lydia B. Stokes Foundation c/o Davenport & Dodds, LLP 721 Don Diego Ave. Santa Fe NM 87505--private foundation  
McCune Charitable Foundation 345 East Alameda Street Santa Fe NM 87501--private foundation  
New Mexico Community Foundation 343 East Alameda Santa Fe NM 87501--community foundation  
Oppenheimer Brothers Foundation P.O. Box 30 Beverly Hills CA 90213--private foundation  
Renaissance Charitable Foundation, Inc. Fiduciary Trust Charitable Giving Fund 6100 W. 96th St., Suite 105 Indianapolis IN 46278--private foundation  
Robert W. Baird & Co Foundation, Inc. P.O. Box 672 Milwaukee WI 53201-0672--private foundation  
Sam's Club Foundation 702 S.W. 8th St. Bentonville AR 72716--private foundation  
Santa Fe Art Foundation P.O. Box 2437 Santa Fe NM 87504--private foundation  
Santa Fe Community Foundation P.O. Box 1827 Santa Fe NM 87504-1827--community foundation  
Thaw Charitable Trust P.O. Box 2422 Santa Fe NM 87504-2422--private foundation  
The Abeles Foundation 3730 Old Santa Fe Trail Santa Fe NM 87505--private foundation  
The Allene and Jerome Lapidés Foundation 216 Otero St. Santa Fe NM 87501--private foundation  
The Barker Welfare Foundation P.O. Box 2 Glen Head NY 11545--private foundation  
The Frost Foundation, Ltd. 511 Armijo St. #A Santa Fe NM 87501--private foundation  
The Sagan Foundation 153 Dwight Place Englewood NJ 07631--private foundation  
The Vista Foundation 2496 Grandin Rd Cincinnati OH 45208--private foundation

A: Yes Turner Foundation, Inc. 133 Luckie Street, 2nd Floor Atlanta GA 30303--private foundation  
UBS Matching Gift Program P.O. Box 7215 Princeton NJ 08543-7215--private foundation  
Vanguard Charitable Endowment Program PO Box 3075 Southeastern PA 19398--donor-advised fund  
W.K. Gordon, Jr. Foundation 201 Main Street Suite 600 Fort Worth TX 76102--private foundation  
Wallace Genetic Foundation 4910 Massachusetts Ave. NW Suite 221 Washington DC 20016--private foundation  
Wells Fargo Foundation 90 South 7th Street Minneapolis MN 55479--private foundation  
William & Salome Scanlan Foundation 112 E. Pecan Street, 30th Floor San Antonio TX 78205--private foundation  
William and Dorothea Titus Foundation, Inc. 6 Camino Caruso Santa Fe NM 87506--private foundation

Q: Does the organization share revenue or governance with any other non-profit organization?

A: No

Q: Does any other person or organization own a 10% or greater interest in your organization OR does your organization own a 10% or greater interest in any other organization?

A: No

---

Applied For Tax Exempt: Yes 9/26/2002  
Granted Tax Exempt: Yes 1/7/2003  
IRS Section: 501(c)(3)  
Tax Exempt Ever Denied: No  
Tax Exempt Ever Revoked: No  
Tax Exempt Ever Modified: No  
Contributions Tax Deductible: Yes

---

*Banks:*

New Mexico Bank & Trust  
505-946-2500  
P.O. Box 1048  
Albuquerque, NM 87103

Los Alamos National Bank  
505-988-3200  
P. O. Box 60  
Los Alamos, NM 87544

Century Bank  
877-424-2828  
100 S. Federal Pl.



Santa Fe, NM 87501

Charter Bank

800-366-7621

208 Washington St.

Santa Fe, NM 87501

Permaculture Credit Union

505-954-3479

P.O. Box 29300

Santa Fe, NM 87592

---

**Annual Financials**

**Tax Year: 2010**

*IRS Document Filed:* 990

*Total Contributions:* \$278,306.00

*Total Gross Revenue:* \$556,226.00

*Total Expenses:* \$619,899.00

*Program Services Expenses:* \$412,679.00

*Management General Expenses:* \$132,104.00

*Fundraising Expenses:* \$75,116.00

*Beginning of Year Net Assets:* \$4,276,258.00

*End of Year Net Assets:* \$4,212,585.00

*Gross Professional Fundraising  
Collections:* \$0.00

*Net Professional Fundraising  
Collections:* \$0.00

---

*Registration Submitted By:*

Feldman, Richard  
Office/Financial Manager

505-983-7726  
sffminstitute@yahoo.com