



Gary K. King
Attorney General

Attorney General of New Mexico

Registry of Charitable Organizations
111 Lomas Blvd. NW, Suite 300
Albuquerque, NM 87102

(505) 222-9000
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Albert J. Lama
Chief Deputy Attorney General

NM Charitable Organization Registration Statement

Registration Tax Year

2012

Fiscal Year Period

1/1/2012 - 12/31/2012

Registration Status: **Registration Submitted**

Status Date: **July 25, 2013**

Registration Number: **20122711320651444**

Charity Name: Santa Fe Farmers' Market Institute

FEIN: 30-0124953

Website Address: www.farmersmarketinstitute.org

E-Mail Address: sffminstitute@yahoo.com

Fiscal Year End Month: 12 *Day:* 31

Incorporated: Yes *State:* NM *Date:* 7/2/2002

Organization Type:

Establish Date:

Other Names for Charity: No other names for charity.

Primary Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Mailing Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Other Addresses: No Other Addresses

Phone Numbers: 505-983-7726 (Telephone)
505-983-8015 (Fax)

NTEE Classifications: K20 Agricultural Programs
K25 Farmland Preservation
K11 Single Organization Support

Charity Purpose: (1) assist farmers and other land-based producers in the production and promotion of agricultural produce, products, and value-added products; (2) promote, foster and encourage small farm and ranch operations and other rural land based operations in furtherance of the health, environmental, economic, social and cultural well-being of those dependent upon the land; (3) engage in research, education, agricultural extension services, experiments, investigations, analyses, and studies to benefit the advancement of agriculture and to foster and develop scientific methods for the application and dissemination of the results thereof; (4) assist, promote, foster, encourage and preserve the historical land-based lifestyle, traditions, and culture of New Mexico; (5) represent and advocate the legitimate common interests of farmers, agriculturists, horticulturists, agro-artists, socially disadvantaged, and other underserved land-based people; (6) hold title to land and participate in the development of land in the furtherance of this mission; and (7) establish and maintain courses of study, educational activities and events related to the study of agriculture, value-added agriculture, and agro-art.

Solicitation Methods: E-Mail
Internet
Mail
Newspaper/Magazine Ads
Personal Contact
Special Events
Telephone

Charity Individuals:

<i>Name:</i> Dixon, Mary	505-471-0089
<i>Position Title:</i> Director	greentractorfarm@gmail.com
<i>Annual Compensation:</i> \$0.00	
<i>Address:</i> 1607 Paseo de Peralta Suite A Santa Fe, NM 87501	
<hr/>	
<i>Name:</i> English, Erin	505-988-7453
<i>Position Title:</i> Secretary	erin@natsys-inc.com
<i>Annual Compensation:</i> \$0.00	
<i>Address:</i> 1607 Paseo de Peralta Suite A Santa Fe, NM 87501	
<hr/>	
<i>Name:</i> Gonzalez, Jose	505-690-1570
<i>Position Title:</i> Director	

*Annual
Compensation: \$0.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501*

Charity Individuals:

Name: Kerr, Kathleen 505-603-9291

Position Title: Treasurer kathleen.kerr@raymondjames.com

*Annual
Compensation: \$0.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501*

Name: Markstein, Jill 505-983-2545

Position Title: Vice President santafejill@gmail.com

*Annual
Compensation: \$0.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501*

Name: Pickens, Kierstan 505-310-8517

Position Title: Director kierstanpickens@gmail.com

*Annual
Compensation: \$0.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501*

Name: Pletin, Poki 505-796-6006

Position Title: Director poki@nodilus.org

*Annual
Compensation: \$0.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501*

Name: Reider, Barbara 505-986-0541

Position Title: Director breider@reiderassociates.com

*Annual
Compensation: \$0.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501*

Name: Romero, Matthew 505-579-0071

Position Title: President Emeritus mattemilyr@cybermesa.com

*Annual
Compensation: \$0.00*

Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Charity Individuals:

Name: Ross, Robert

505-501-2740

Position Title: President

rwrlink@gmail.com

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Name: Taylor, Erin

505-983-7726

Position Title: Financial Manager

erin@farmersmarketinstitute.org

Annual

Compensation: \$28,600.00

Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Name: Tuck, Deborah

505-983-7726

Position Title: Executive Director

deborah@farmersmarketinstitute.org

Annual

Compensation: \$67,000.00

Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Name: Villarreal, Renee

505-699-9734

Position Title: Director

reneevilla@msn.com

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

*Individuals who are authorized
to sign checks:*

Kerr, Kathleen

Treasurer

Markstein, Jill

Vice President

Ross, Robert

President

Tuck, Deborah

Executive Director

*Individuals who are responsible
for fund raising:*

Tuck, Deborah

Executive Director

*Individuals who are responsible
for the distribution of funds:*

Tuck, Deborah

Executive Director

Individuals who have custody of financial records: Taylor, Erin Financial Manager

Individuals who have custody of funds: Taylor, Erin Financial Manager

Tuck, Deborah Executive Director

Accountant/Auditor:

Person Name: Vener, Farley

Job Title: Shareholder/Vice-President

Company: Hinkle & Landers, P.C.

Address: 2500 9th Street NW
Albuquerque, NM 87102-1055

Phone Number: (505) 883-8788

Fax Number: (505) 883-8797

E-Mail Address: FVener@HL-cpas.com

Person Authorized to Receive Service of Process:

Person Name: McKay, Janet

Company: Sommer, Udall, Sutin, Hardwick & Hyatt, PA

Address: P.O. Box 1984
Santa Fe, NM 87504

Phone Number: 505-982-4676

Fax Number: 505-988-7029

E-Mail Address: janetm@sommerudall.com

Professional Fundraisers:

Question and Answer:

Q: Has organization or any of its officers, directors, employees or fund raisers ever been enjoined or otherwise prohibited by a government agency/court from soliciting?

A: No

Q: Has organization or any of its officers, directors, employees or fund raisers had its registration been denied or revoked?

A: No

Q: Has organization or any of its officers, directors, employees or fund raisers ever been the subject of a proceeding regarding any solicitation or registration?

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers ever entered into a voluntary agreement of compliance with any government agency or in a case before a court or administrative agency?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers registered with or obtained exemption from any state or agency?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers solicited funds in New Mexico?*

A: Yes 2007-2013: annual fundraising event promoted by mail, email, direct contact, print advertising to solicit ticket sales, underwriting sponsors (corporate & individual), and in-kind auction items
2007,2009-2013 annual raffle promoted by mail, email, direct contact, posters
2005-2013 periodic mail solicitations including newsletter, appeal letter and/or membership renewals
2005-2013 small invitation parties
2007-2008 ads in local newspaper
2006-2013 PayPal link on website
2005-2013 submission of grant proposals for funding to various New Mexico foundations and grant-making organizations
2011-2013 solicitation of underwriting sponsors (corporate and individual) for annual film series events

Q: *Are any of the organization's officers, directors, trustees or employees related by blood, marriage, or adoption to: (a) any other officer, director, trustee or employee OR (b) any officer, agent, or employee of any fundraising professional firm under contract to the organization OR (c) any officer, agent, or employee of a supplier or vendor firm providing goods or services to the organization?*

A: No Erica Peters, Board Vice President is also partner in Contoured Cooking, LLC, a firm that has provided catering services to Santa Fe Farmers' Market Institute:
Address: P.O. Box 1892 Santa Fe, NM 87504
Matthew Romero, Board Director Emeritus, is owner of Romero Farms, which has provided agricultural products.
Address: P.O. Box 181 Embudo, NM 87531

Q: *Does the organization or any of its officers, directors, employees, or anyone holding a financial interest in the organization have a financial interest in a business described in (b) or (c) in previous question OR serve as an officer, director, partner or employee of a business described in (b) or (c) in previous question?*

A: No Erica Peters, Board Vice President is also partner in Contoured Cooking, LLC, a firm that has provided catering services to Santa Fe Farmers' Market Institute:
Address: P.O. Box 1892 Santa Fe, NM 87504
Matthew Romero, Board Director Emeritus, is owner of Romero Farms, which has provided agricultural products.
Address: P.O. Box 181 Embudo, NM 87531

Q: *Have any of the organization's officers, directors, or principal executives ever been convicted of a misdemeanor or felony?*

A: No

Q: Does the organization receive financial support from other non-profit organizations (foundations, public charities, combined campaigns, etc.)?

A: Yes

Organization receives support from numerous foundations & public charities with which we have no formal relationship other than that we receive funds.

Appleton Foundation (private foundation) PO Box 1460, Santa Cruz, CA 95061

Ark Foundation (private foundation) PO Box 644, Tesuque, NM 87574

Robert W. Baird & Co Foundation, Inc. (private foundation) P.O. Box 672 Milwaukee WI 53201-0672

Bill & Melinda Gates Foundation (private foundation) PO Box 3540 Princeton NJ 08543-3540

Collective Heritage Institute/Bioneers (501c3 non-profit org & building tenant) 1607 Paseo de Peralta, Santa Fe, NM 87501

Douglass Family Foundation (private foundation) P.O. Box 421211 Atlanta, GA 30342

Goede Family Foundation (private foundation) 1895 Rohlwing Road, Rolling Meadows, IL 60008-4802

Jessica's Love, A Family Foundation (private foundation) 10 Pueblo Drive, Santa Fe, NM 87505-1634

McCune Charitable Foundation (private foundation) 345 East Alameda Street Santa Fe NM 87501

New Mexico Community Foundation (community foundation) 502 West Cordova Road, Suite 1 Santa Fe NM 87505

Newman's Own Foundation (private foundation) 246 Post Road East, Westport, CT 06880

Peters Family Art Foundation (private foundation) PO Box 2437, Santa Fe, New Mexico 87504-2437

Santa Fe Community Foundation (community foundation, to include several donor-advised funds) P.O. Box 1827 Santa Fe NM 87504-1827

Steele Family Foundation (private foundation) PO Box 705, Hobe Sound, FL 33475-0705

Still Point Fund (private foundation) 223 North Guadalupe Street, Box 489, Santa Fe, NM 87501

The Nature Conservancy (private foundation) 212 E Marcy St Santa Fe, NM 87501

The Seattle Foundation (private foundation) 1200 5th Ave Seattle, WA 98101

United Way of Santa Fe County (501c3 non-profit & workplace campaign) 440 Cerrillos Road, Santa Fe, NM 87501

Wallace Genetic Foundation (private foundation) 4910

A: Yes Massachusetts Ave. NW Suite 221 Washington DC 20016

William & Salome Scanlan Foundation (private foundation) 112 E.
Pecan Street, 30th Floor San Antonio TX 78205

Q: *Does the organization share revenue or governance with any other non-profit organization?*

A: No

Q: *Does any other person or organization own a 10% or greater interest in your organization OR does your organization own a 10% or greater interest in any other organization?*

A: No

Applied For Tax Exempt: Yes 9/26/2002
Granted Tax Exempt: Yes 1/7/2003
IRS Section: 501(c)(3)
Tax Exempt Ever Denied: No
Tax Exempt Ever Revoked: No
Tax Exempt Ever Modified: No
Contributions Tax Deductible: Yes

Banks:

New Mexico Bank & Trust
505-946-2500
P.O. Box 1048
Albuquerque, NM 87103

Los Alamos National Bank
505-988-3200
P. O. Box 60
Los Alamos, NM 87544

Century Bank
877-424-2828
100 S. Federal Pl.
Santa Fe, NM 87501

Charter Bank
800-366-7621
208 Washington St.
Santa Fe, NM 87501

Permaculture Credit Union

505-954-3479
P.O. Box 29300
Santa Fe, NM 87592

Annual Financials

Tax Year: 2012

IRS Document Filed: 990

Total Contributions: \$340,454.00

Total Gross Revenue: \$616,205.00

Total Expenses: \$714,888.00

Program Services Expenses: \$470,299.00

Management General Expenses: \$159,963.00

Fundraising Expenses: \$84,626.00

Beginning of Year Net Assets: \$4,489,296.00

End of Year Net Assets: \$4,479,502.00

Gross Professional Fundraising
Collections: \$0.00

Net Professional Fundraising
Collections: \$0.00

Registration Submitted By:

Feldman, Richard

Office/Financial Manager

505-983-7726

finance@farmersmarketinstitute.org