



Hector Balderas  
Attorney General

# Attorney General of New Mexico

Registry of Charitable Organizations  
111 Lomas Blvd. NW, Suite 300  
Albuquerque, NM 87102

(505) 222-9000  
Fax: (505) 222-9006

## NM Charitable Organization Registration Statement

Registration Tax Year

**2014**

Fiscal Year Period

**1/1/2014 - 12/31/2014**

*Registration Status:* **Registration Submitted**

*Status Date:* **November 20, 2015**

*Registration Number:* **20142711532457307**

**Charity Name:** Santa Fe Farmers' Market Institute

**FEIN:** 30-0124953

*Website Address:* www.farmersmarketinstitute.org

*E-Mail Address:* finance@farmersmarketinstitute.org

*Fiscal Year End Month:* 12      *Day:* 31

*Incorporated:* Yes      *State:* NM      *Date:* 7/2/2002

*Organization Type:*

*Establish Date:*

*Other Names for Charity:* No other names for charity.

*Primary Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

*Mailing Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

*Other Addresses:* No Other Addresses

*Phone Numbers:* 505-983-7726      (Telephone)  
505-983-8015      (Fax)

NTEE Classifications: K20 Agricultural Programs  
K25 Farmland Preservation  
K11 Single Organization Support

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*Charity Purpose:* (1) assist farmers and other land-based producers in the production and promotion of agricultural produce, products, and value-added products; (2) promote, foster and encourage small farm and ranch operations and other rural land based operations in furtherance of the health, environmental, economic, social and cultural well-being of those dependent upon the land; (3) engage in research, education, agricultural extension services, experiments, investigations, analyses, and studies to benefit the advancement of agriculture and to foster and develop scientific methods for the application and dissemination of the results thereof; (4) assist, promote, foster, encourage and preserve the historical land-based lifestyle, traditions, and culture of New Mexico; (5) represent and advocate the legitimate common interests of farmers, agriculturists, horticulturists, agro-artists, socially disadvantaged, and other underserved land-based people; (6) hold title to land and participate in the development of land in the furtherance of this mission; and (7) establish and maintain courses of study, educational activities and events related to the study of agriculture, value-added agriculture, and agro-art.

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*Solicitation Methods:* E-Mail  
Internet  
Mail  
Newspaper/Magazine Ads  
Personal Contact  
Special Events  
Telephone

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<i>Charity Individuals:</i>	<i>Name:</i> Brown, Alexis	5059837726
	<i>Position Title:</i> Development Director	alexis@farmersmarketinstitute.org
	<i>Annual Compensation:</i> \$60,000.00	
	<i>Address:</i> 1607 Paseo De Peralta Suite A Santa Fe, NM 87501	
	<i>Name:</i> Burns, Kyle	5059837726
	<i>Position Title:</i> Board Treasurer	finance@farmersmarketinstitute.org
	<i>Annual Compensation:</i> \$0.00	
	<i>Address:</i> 1607 Paseo De Peralta Suite A Santa Fe, NM 87501	
	<i>Name:</i> Crawford, Stan	5059837226

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*Position Title:* Board Trustee crawfordstanley@gmail.com

*Annual  
Compensation:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

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*Charity Individuals:*

*Name:* Dixon, Mary 505-471-0089

*Position Title:* Board Vice President greentractorfarm@gmail.com

*Annual  
Compensation:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

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*Name:* Griego-Kiel, Rose 505-983-7726

*Position Title:* Financial Manager rose@farmersmarketinstitute.org

*Annual  
Compensation:* \$28,600.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

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*Name:* Khalsa, Gurujwan 5059837226

*Position Title:* Board Trustee khalsaenterprises@hotmail.com

*Annual  
Compensation:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

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*Name:* Pickens, Kierstan 5059837226

*Position Title:* Executive Director kierstan@farmersmarketinstitute.org

*Annual  
Compensation:* \$68,000.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

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*Name:* Piottin, Poki 505-796-6006

*Position Title:* Secretary poki@nodilus.org

*Annual  
Compensation:* \$0.00  
*Address:* 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

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*Name:* Reider, Barbara 5059837226

Position Title: Board Trustee

barbarareider1@gmail.com

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

Charity Individuals:

Name: Scanlan, Jenna

5059837226

Position Title: Board President

jenna@vervefinearts.com

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

Name: Villarreal, Renee

505-699-9734

Position Title: Board Trustee

reneevilla@msn.com

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta  
Suite A  
Santa Fe, NM 87501

Individuals who are authorized  
to sign checks:

Burns, Kyle

Board Treasurer

Griego-Kiel, Rose

Financial Manager

Pickens, Kierstan

Executive Director

Scanlan, Jenna

Board President

Individuals who are responsible  
for fund raising:

Brown, Alexis

Development Director

Pickens, Kierstan

Executive Director

Individuals who are responsible  
for the distribution of funds:

Griego-Kiel, Rose

Financial Manager

Individuals who have custody of  
financial records:

Griego-Kiel, Rose

Financial Manager

Individuals who have custody of  
funds:

Griego-Kiel, Rose

Financial Manager

Accountant/Auditor:

Person Name: Vener, Farley

Job Title: Shareholder/Vice-President

Company: Hinkle & Landers, P.C.

Address: 2500 9th Street NW  
Albuquerque, NM 87102-1055  
Phone Number: (505) 883-8788  
Fax Number: (505) 883-8797  
E-Mail Address: FVener@HL-cpas.com

*Person Authorized to Receive  
Service of Process:*

Person Name: McKay, Janet  
Company: Sommer, Udall, Sutin, Hardwick & Hyatt, PA  
Address: P.O. Box 1984  
Santa Fe, NM 87504  
Phone Number: 505-982-4676  
Fax Number: 505-988-7029  
E-Mail Address: janetm@sommerudall.com

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*Professional Fundraisers:*

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*Question and Answer:*

Q: *Has organization or any of its officers, directors, employees or fund raisers ever been enjoined or otherwise prohibited by a government agency/court from soliciting?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers had its registration been denied or revoked?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers ever been the subject of a proceeding regarding any solicitation or registration?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers ever entered into a voluntary agreement of compliance with any government agency or in a case before a court or administrative agency?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers registered with or obtained exemption from any state or agency?*

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers solicited funds in New Mexico?*

A: Yes            2007-2013: annual fundraising event promoted by mail, email, direct contact, print advertising to solicit ticket sales, underwriting sponsors (corporate & individual), and in-kind auction items  
2007,2009-2013 annual raffle promoted by mail, email, direct contact, posters  
2005-2013 periodic mail solicitations including newsletter, appeal letter and/or membership renewals  
2005-2013 small invitation parties  
2007-2008 ads in local newspaper  
2006-2013 PayPal link on website  
2005-2013 submission of grant proposals for funding to various New Mexico foundations and grant-making organizations  
2011-2013 solicitation of underwriting sponsors (corporate and individual) for annual film series events

Q: *Are any of the organization's officers, directors, trustees or employees related by blood, marriage, or adoption to: (a) any other officer, director, trustee or employee OR (b) any officer, agent, or employee of any fundraising professional firm under contract to the organization OR (c) any officer, agent, or employee of a supplier or vendor firm providing goods or services to the organization?*

A: No            Matthew Romero, Board Director Emeritus, is owner of Romero Farms, which has provided agricultural products.  
Address: P.O. Box 181 Embudo, NM 87531

Q: *Does the organization or any of its officers, directors, employees, or anyone holding a financial interest in the organization have a financial interest in a business described in (b) or (c) in previous question OR serve as an officer, director, partner or employee of a business described in (b) or (c) in previous question?*

A: No            Matthew Romero, Board Director Emeritus, is owner of Romero Farms, which has provided agricultural products.  
Address: P.O. Box 181 Embudo, NM 87531

Q: *Have any of the organization's officers, directors, or principal executives ever been convicted of a misdemeanor or felony?*

A: No

Q: *Does the organization receive financial support from other non-profit organizations (foundations, public charities, combined campaigns, etc.)?*

A: Yes

Organization receives support from numerous foundations & public charities with which we have no formal relationship other than that we receive funds.

Appleton Foundation (private foundation) PO Box 1460, Santa Cruz, CA 95061

Ark Foundation (private foundation) PO Box 644, Tesuque, NM 87574

Robert W. Baird & Co Foundation, Inc. (private foundation) P.O. Box 672 Milwaukee WI 53201-0672

Bill & Melinda Gates Foundation (private foundation) PO Box 3540 Princeton NJ 08543-3540

Collective Heritage Institute/Bioneers (501c3 non-profit org & building tenant) 1607 Paseo de Peralta, Santa Fe, NM 87501

Douglass Family Foundation (private foundation) P.O. Box 421211 Atlanta, GA 30342

Goede Family Foundation (private foundation) 1895 Rohlwing Road, Rolling Meadows, IL 60008-4802

Jessica's Love, A Family Foundation (private foundation) 10 Pueblo Drive, Santa Fe, NM 87505-1634

McCune Charitable Foundation (private foundation) 345 East Alameda Street Santa Fe NM 87501

New Mexico Community Foundation (community foundation) 502 West Cordova Road, Suite 1 Santa Fe NM 87505

Newman's Own Foundation (private foundation) 246 Post Road East, Westport, CT 06880

Peters Family Art Foundation (private foundation) PO Box 2437, Santa Fe, New Mexico 87504-2437

Santa Fe Community Foundation (community foundation, to include several donor-advised funds) P.O. Box 1827 Santa Fe NM 87504-1827

Steele Family Foundation (private foundation) PO Box 705, Hobe Sound, FL 33475-0705

Still Point Fund (private foundation) 223 North Guadalupe Street, Box 489, Santa Fe, NM 87501

The Nature Conservancy (private foundation) 212 E Marcy St Santa Fe, NM 87501

The Seattle Foundation (private foundation) 1200 5th Ave Seattle, WA 98101

United Way of Santa Fe County (501c3 non-profit & workplace campaign) 440 Cerrillos Road, Santa Fe, NM 87501

Wallace Genetic Foundation (private foundation) 4910

A: Yes      Massachusetts Ave. NW Suite 221 Washington DC 20016

William & Salome Scanlan Foundation (private foundation) 112 E.  
Pecan Street, 30th Floor San Antonio TX 78205

Q: *Does the organization share revenue or governance with any other non-profit organization?*

A: No

Q: *Does any other person or organization own a 10% or greater interest in your organization OR does your organization own a 10% or greater interest in any other organization?*

A: No

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*Applied For Tax Exempt:*    Yes                    9/26/2002

*Granted Tax Exempt:*    Yes                    1/7/2003

*IRS Section:*            501(c)(3)

*Tax Exempt Ever Denied:*    No

*Tax Exempt Ever Revoked:*    No

*Tax Exempt Ever Modified:*    No

*Contributions Tax Deductible:*    Yes

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*Banks:*

New Mexico Bank & Trust

505-946-2500

P.O. Box 1048

Albuquerque, NM 87103

Los Alamos National Bank

505-988-3200

P. O. Box 60

Los Alamos, NM 87544

Century Bank

877-424-2828

100 S. Federal Pl.

Santa Fe, NM 87501

Charter Bank

800-366-7621

208 Washington St.

Santa Fe, NM 87501

Sandia Credit Union



505-954-3479  
PO Box 18044  
Albuquerque, NM 87185

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**Annual Financials**

**Tax Year: 2014**

IRS Document Filed: 990

Total Contributions: \$256,240.00

Total Gross Revenue: \$653,317.00

Total Expenses: \$765,795.00

Program Services Expenses: \$523,794.00

Management General Expenses: \$242,001.00

Fundraising Expenses: \$84,099.00

Beginning of Year Net Assets: \$3,882,457.00

End of Year Net Assets: \$3,769,979.00

Gross Professional Fundraising  
Collections: \$0.00

Net Professional Fundraising  
Collections: \$0.00

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Registration Submitted By:

Griego-Kiel, Rose  
Office/Financial Manager

505-983-7726  
finance@farmersmarketinstitute.org