



Hector Balderas
Attorney General

New Mexico Office of the Attorney General

Registry of Charitable Organizations
P.O. Drawer 1508
Santa Fe, NM 87504-150
charity.registrar@nmag.gov
(505) 717-3500
1-844-255-9210

NM Charitable Organization Registration Statement

Registration Tax Year

2016

Fiscal Year Period

1/1/2016 - 12/31/2016

Registration Status: **Registration Submitted**

Status Date: **December 27, 2017**

Registration Number: **20162711736151224**

Charity Name: Santa Fe Farmers' Market Institute

FEIN: 30-0124953

Website Address: www.farmersmarketinstitute.org

E-Mail Address: finance@farmersmarketinstitute.org

Fiscal Year End Month: 12 *Day:* 31

Incorporated: Yes *State:* NM *Date:* 7/2/2002

Organization Type:

Establish Date:

Other Names for Charity: No other names for charity.

Primary Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Mailing Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Other Addresses: No Other Addresses

Phone Numbers: 505-983-7726 (Telephone)

505-983-8015 (Fax)

NTEE Classifications: K20 Agricultural Programs

NTEE Classifications: K25 Farmland Preservation
K11 Single Organization Support

Charity Purpose: (1) assist farmers and other land-based producers in the production and promotion of agricultural produce, products, and value-added products; (2) promote, foster and encourage small farm and ranch operations and other rural land based operations in furtherance of the health, environmental, economic, social and cultural well-being of those dependent upon the land; (3) engage in research, education, agricultural extension services, experiments, investigations, analyses, and studies to benefit the advancement of agriculture and to foster and develop scientific methods for the application and dissemination of the results thereof; (4) assist, promote, foster, encourage and preserve the historical land-based lifestyle, traditions, and culture of New Mexico; (5) represent and advocate the legitimate common interests of farmers, agriculturists, horticulturists, agro-artists, socially disadvantaged, and other underserved land-based people; (6) hold title to land and participate in the development of land in the furtherance of this mission; and (7) establish and maintain courses of study, educational activities and events related to the study of agriculture, value-added agriculture, and agro-art.

Solicitation Methods: E-Mail
Internet
Mail
Newspaper/Magazine Ads
Personal Contact
Special Events
Telephone

<i>Charity Individuals:</i>	<i>Name:</i> Brown, Alexis	5059837726
	<i>Position Title:</i> Development Director	alexis@farmersmarketinstitute.org
	<i>Annual Compensation:</i> \$62,500.00	
	<i>Address:</i> 1607 Paseo De Peralta Suite A Santa Fe, NM 87501	
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	<i>Name:</i> Burns, Kyle	5059837726
	<i>Position Title:</i> Board Treasurer	finance@farmersmarketinstitute.org
	<i>Annual Compensation:</i> \$0.00	
	<i>Address:</i> 1607 Paseo De Peralta Suite A Santa Fe, NM 87501	
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	<i>Name:</i> Crawford, Stan	5059837226
	<i>Position Title:</i> Secretary	crawfordstanley@gmail.com

Annual
Compensation: \$0.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Charity Individuals:

Name: Dixon, Mary 505-471-0089
Position Title: Board Member greentractorfarm@gmail.com

Annual
Compensation: \$0.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Name: Fresquez, Brenda 505-660-5902
Position Title: Program Evaluator bearandaf@aol.com

Annual
Compensation: \$0.00
Address: 17A Amanda Lane
Santa Fe, NM 87507

Name: Griego-Kiel, Rose 505-983-7726
Position Title: Financial Manager rose@farmersmarketinstitute.org

Annual
Compensation: \$26,000.00
Address: 1607 Paseo de Peralta
Suite A
Santa Fe, NM 87501

Name: Kantor, Lisa 310-991-3390
Position Title: Retired Business Owner llkantor@gmail.com

Annual
Compensation: \$0.00
Address: 346 Hillside Ave.
Santa Fe, NM 87501

Name: Loomis, Phil 505-670-6210
Position Title: Farmer, Jacona Farm heliops@aol.com

Annual
Compensation: \$0.00
Address: 108 Jacona Rd.
Jacona, NM 87506

Name: McDonald, Christine 505-577-3120
Position Title: Commercial Real Estate Broker christinemcdonaldsemail@gmail.com

Annual
Compensation: \$0.00
Address: 13B Paseo C de Baca
17A Amanda Lane

Santa Fe, NM 87507

Charity Individuals:

Name: McGeary, Mike

202-841-1551

Position Title: Vice-Chair

mmcgeary@comcast.net

Annual

Compensation: \$0.00

Address: 835 Zia Road

Santa Fe, NMUSA 87505

Name: Pickens, Kierstan

5059837226

Position Title: Executive Director

kierstan@farmersmarketinstitute.org

Annual

Compensation: \$70,000.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Name: Scanlan, Jenna

5059837226

Position Title: Board President

jenna@vervefinearts.com

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

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*Individuals who are authorized
to sign checks:*

Burns, Kyle

Board Treasurer

McGeary, Mike

Vice-Chair

Pickens, Kierstan

Executive Director

Scanlan, Jenna

Board President

*Individuals who are responsible
for fund raising:*

Brown, Alexis

Development Director

Pickens, Kierstan

Executive Director

*Individuals who are responsible
for the distribution of funds:*

Pickens, Kierstan

Executive Director

*Individuals who have custody of
financial records:*

McGeary, Mike

Vice-Chair

Pickens, Kierstan

Executive Director

*Individuals who have custody of
funds:*

McGeary, Mike

Vice-Chair

Pickens, Kierstan

Executive Director

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Accountant/Auditor:

Person Name: Vener, Farley

Job Title: Shareholder/Vice-President

Company: Hinkle & Landers, P.C.

Address: 2500 9th Street NW
Albuquerque, NM 87102-1055

Phone Number: (505) 883-8788

Fax Number: (505) 883-8797

E-Mail Address: FVener@HL-cpas.com

*Person Authorized to Receive
Service of Process:*

Person Name: McKay, Janet

Company: Sommer, Udall, Sutin, Hardwick & Hyatt, PA

Address: P.O. Box 1984
Santa Fe, NM 87504

Phone Number: 505-982-4676

Fax Number: 505-988-7029

E-Mail Address: janetm@sommerudall.com

Professional Fundraisers:

Question and Answer:

Q: Has organization or any of its officers, directors, employees or fund raisers ever been enjoined or otherwise prohibited by a government agency/court from soliciting?

A: No

Q: Has organization or any of its officers, directors, employees or fund raisers had its registration been denied or revoked?

A: No

Q: Has organization or any of its officers, directors, employees or fund raisers ever been the subject of a proceeding regarding any solicitation or registration?

A: No

Q: Has organization or any of its officers, directors, employees or fund raisers ever entered into a voluntary agreement of compliance with any government agency or in a case before a court or administrative agency?

A: No

Q: Has organization or any of its officers, directors, employees or fund raisers registered with or obtained exemption from any state or agency?

A: No

Q: *Has organization or any of its officers, directors, employees or fund raisers solicited funds in New Mexico?*

A: Yes 2007-2013: annual fundraising event promoted by mail, email, direct contact, print advertising to solicit ticket sales, underwriting sponsors (corporate & individual), and in-kind auction items
2007,2009-2013 annual raffle promoted by mail, email, direct contact, posters
2005-2013 periodic mail solicitations including newsletter, appeal letter and/or membership renewals
2005-2013 small invitation parties
2007-2008 ads in local newspaper
2006-2013 PayPal link on website
2005-2013 submission of grant proposals for funding to various New Mexico foundations and grant-making organizations
2011-2013 solicitation of underwriting sponsors (corporate and individual) for annual film series events

Q: *Are any of the organization's officers, directors, trustees or employees related by blood, marriage, or adoption to: (a) any other officer, director, trustee or employee OR (b) any officer, agent, or employee of any fundraising professional firm under contract to the organization OR (c) any officer, agent, or employee of a supplier or vendor firm providing goods or services to the organization?*

A: No Matthew Romero, Board Director Emeritus, is owner of Romero Farms, which has provided agricultural products.
Address: P.O. Box 181 Embudo, NM 87531

Q: *Does the organization or any of its officers, directors, employees, or anyone holding a financial interest in the organization have a financial interest in a business described in (b) or (c) in previous question OR serve as an officer, director, partner or employee of a business described in (b) or (c) in previous question?*

A: No Matthew Romero, Board Director Emeritus, is owner of Romero Farms, which has provided agricultural products.
Address: P.O. Box 181 Embudo, NM 87531

Q: *Have any of the organization's officers, directors, or principal executives ever been convicted of a misdemeanor or felony?*

A: No

Q: *Does the organization receive financial support from other non-profit organizations (foundations, public charities, combined campaigns, etc.)?*

A: Yes

Organization receives support from numerous foundations & public charities with which we have no formal relationship other than that we receive funds.

Appleton Foundation (private foundation) PO Box 1460, Santa Cruz, CA 95061

Ark Foundation (private foundation) PO Box 644, Tesuque, NM 87574

Robert W. Baird & Co Foundation, Inc. (private foundation) P.O. Box 672 Milwaukee WI 53201-0672

Bill & Melinda Gates Foundation (private foundation) PO Box 3540 Princeton NJ 08543-3540

Collective Heritage Institute/Bioneers (501c3 non-profit org & building tenant) 1607 Paseo de Peralta, Santa Fe, NM 87501

Douglass Family Foundation (private foundation) P.O. Box 421211 Atlanta, GA 30342

Goede Family Foundation (private foundation) 1895 Rohlwing Road, Rolling Meadows, IL 60008-4802

Jessica's Love, A Family Foundation (private foundation) 10 Pueblo Drive, Santa Fe, NM 87505-1634

McCune Charitable Foundation (private foundation) 345 East Alameda Street Santa Fe NM 87501

New Mexico Community Foundation (community foundation) 502 West Cordova Road, Suite 1 Santa Fe NM 87505

Newman's Own Foundation (private foundation) 246 Post Road East, Westport, CT 06880

Peters Family Art Foundation (private foundation) PO Box 2437, Santa Fe, New Mexico 87504-2437

Santa Fe Community Foundation (community foundation, to include several donor-advised funds) P.O. Box 1827 Santa Fe NM 87504-1827

Steele Family Foundation (private foundation) PO Box 705, Hobe Sound, FL 33475-0705

Still Point Fund (private foundation) 223 North Guadalupe Street, Box 489, Santa Fe, NM 87501

The Nature Conservancy (private foundation) 212 E Marcy St Santa Fe, NM 87501

The Seattle Foundation (private foundation) 1200 5th Ave Seattle, WA 98101

United Way of Santa Fe County (501c3 non-profit & workplace campaign) 440 Cerrillos Road, Santa Fe, NM 87501

Wallace Genetic Foundation (private foundation) 4910

A: Yes Massachusetts Ave. NW Suite 221 Washington DC 20016

William & Salome Scanlan Foundation (private foundation) 112 E.
Pecan Street, 30th Floor San Antonio TX 78205

Q: *Does the organization share revenue or governance with any other non-profit organization?*

A: No

Q: *Does any other person or organization own a 10% or greater interest in your organization OR does your organization own a 10% or greater interest in any other organization?*

A: No

Applied For Tax Exempt: Yes 9/26/2002
Granted Tax Exempt: Yes 1/7/2003
IRS Section: 501(c)(3)
Tax Exempt Ever Denied: No
Tax Exempt Ever Revoked: No
Tax Exempt Ever Modified: No
Contributions Tax Deductible: Yes

Banks:

New Mexico Bank & Trust
505-946-2500
P.O. Box 1048
Albuquerque, NM 87103

Los Alamos National Bank
505-988-3200
P. O. Box 60
Los Alamos, NM 87544

Century Bank
877-424-2828
100 S. Federal Pl.
Santa Fe, NM 87501

Charter Bank
800-366-7621
208 Washington St.
Santa Fe, NM 87501

Sandia Credit Union

505-954-3479
PO Box 18044
Albuquerque, NM 87185

Annual Financials

Tax Year:	2016
IRS Document Filed:	990
Total Contributions:	\$397,942.00
Total Gross Revenue:	\$791,039.00
Total Expenses:	\$945,954.00
Program Services Expenses:	\$638,512.00
Management General Expenses:	\$208,043.00
Fundraising Expenses:	\$99,399.00
Beginning of Year Net Assets:	\$3,671,597.00
End of Year Net Assets:	\$3,494,503.00
Gross Professional Fundraising Collections:	\$0.00
Net Professional Fundraising Collections:	\$0.00

Registration Submitted By:

Griego-Kiel, Rose
Office/Financial Manager

505-983-7726
finance@farmersmarketinstitute.org