STATE OF NEW MEXICO OFFICE OF THE ATTORNEY GENERAL



Registry of Charitable Organizations P.O. Drawer 1508 Santa Fe, NM 87504-150 charity.registrar@nmag.gov (505) 717-3500 or 1-844-255-9210

HECTOR H. BALDERAS ATTORNEY GENERAL

NM Charitable Organization Registration Statement

Tax Year 2017 - fiscal period beginning 1/1/2017 and ending 12/31/2017

Status is Registration Submitted (20172711935353151) as of 12/19/2019

For up to date status information, vist https://secure.nmag.gov/CharitySearch/CharityDetail.aspx?FEIN=30-0124953

Charity Name: Santa Fe Farmers' Market Institute

FEIN: 30-0124953

Website Address: www.farmersmarketinstitute.org

E-Mail Address: finance@farmersmarketinstitute.org

Fiscal Year End Month: 12 Day: 31

Incorporated: Yes State: NM Date: 7/2/2002

Organization Type:

Establish Date:

Other Names for Charity: No other names for charity.

Primary Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Mailing Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Other Addresses: No Other Addresses

Phone Numbers: 505-983-7726 (Telephone)

505-983-8015 (Fax)

NTEE Classifications: K20 Agricultural Programs

K25 Farmland Preservation

K11 Single Organization Support

Charity Purpose: The Institute is the non-profit sister organization to the Santa Fe Farmers'

Market.

The Santa Fe Farmers' Market Institute's mission is to advocate for farmers, ranchers and other land-based producers; provide equitable access to fresh, local food; own and operate a year-round venue for the Santa Fe Farmers' Market; and manage programs to help sustain a profitable, locally-based agricultural community.

Solicitation Methods: E-Mail

Internet Mail

Newspaper/Magazine Ads

Personal Contact Special Events

Telephone

Charity Individuals: Name: Brown, Alexis 5059837726

Position Title: Development Director alexis@farmersmarketin

stitute.org

Annual

Compensation: \$62,500.00

Address: 1607 Paseo De Peralta

Suite A

Santa Fe, NM 87501

Name: Culwell, Pam 5059837226

Position Title: Chair board@farmersmarketin

stitute.org

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Charity Individuals: Name: Dixon, Mary 505-983-7726

Position Title: Board Member board@farmersmarketin

stitute.org

Annual Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Name: Fresquez, Brenda 505-983-7726

Position Title: Board Member board@farmersmarketin

stitute.org

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Name: Holian, Kathy 505-983-7726

Position Title: Board Member board@farmersmarketin

stitute.org

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Name: Kantor, Lisa 505-983-7726

Position Title: Board Member board@farmersmarketin

stitute.org

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Name: Knight, Michael 5059837726

Position Title: Board Treasurer finance@farmersmarket

institute.org

Annual

Compensation: \$0.00

Address: 1607 Paseo De Peralta

Suite A

Santa Fe, NM 87501

Name: Loomis, Phil 505-983-7726

Position Title: Secretary board@farmersmarketin

stitute.org

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Charity Individuals: Name: McDonald, Christine 505-983-7726

Position Title: Board Member board@farmersmarketin

stitute.org

Annual Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Name: McGeary, Mike 505-983-7726

Position Title: Vice-Chair board@farmersmarketin

stitute.org

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Name: Pickens, Kierstan 5059837226

Position Title: Executive Director kierstan@farmersmarke

tinstitute.org

Annual

Compensation: \$72,100.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Name: Walker, Pam 505-983-7726

Position Title: Board Member board@farmersmarketin

stitute.org

Annual

Compensation: \$0.00

Address: 1607 Paseo de Peralta

Suite A

Santa Fe, NM 87501

Responsibilities:

Individuals who are authorized to sign checks: Culwell, Pam Chair

Pickens, Kierstan Executive Director

Individuals who are responsible for fund raising: Brown, Alexis

Pickens, Kierstan Executive Director

Individuals who are responsible for the distribution of funds: Pickens, Kierstan Executive

Executive Director

Development Director

Individuals who have custody of financial records: Culwell, Pam

Board Treasurer
Executive Director

Individuals who have custody of funds: Culwell, Pam

Chair

Chair

Knight, Michael

Knight, Michael

Pickens, Kierstan

Board Treasurer

Person Authorized to Receive Service of Process:

Person Name: Elsner, Gretchen
Job Title: Attorney At Law

Company: Elsner Law and Policy

Address: 150 Washington Avenue, Suite 201

Santa Fe, NM 87501

Phone Number: 505.303.0980

E-Mail Address: gretchen@elsnerlaw.org

Professional Fundraisers:

Question and Answer:

- Q: Has organization or any of its officers, directors, employees or fund raisers ever been enjoined or otherwise prohibited by a government agency/court from soliciting?
- A: No
- Q: Has organization or any of its officers, directors, employees or fund raisers had its registration been denied or revoked?
- A: No
- Q: Has organization or any of its officers, directors, employees or fund raisers ever been the subject of a proceeding regarding any solicitation or registration?
- A: No
- Q: Has organization or any of its officers, directors, employees or fund raisers ever entered into a voluntary agreement of compliance with any government agency or in a case before a court or administrative agency?
- A: No
- Q: Has organization or any of its officers, directors, employees or fund raisers registered with or obtained exemption from any state or agency?
- A: No

- Q: Has organization or any of its officers, directors, employees or fund raisers solicited funds in New Mexico?
- A: Yes

 2007-2019: annual fundraising event promoted by mail, email, direct contact, print advertising to solicit ticket sales, underwriting sponsors (corporate & individual), and in-kind auction items 2007,2009-2014 annual raffle promoted by mail, email, direct contact, posters
 2005-2019 periodic mail solicitations including newsletter, appeal letter and/or membership renewals

2005-2019 small invitation parties 2007-2008 ads in local newspaper

2006-2019 Link on website

2005-2019 submission of grant proposals for funding to various New Mexico foundations and grant-making organizations 2011-2019 solicitation of underwriting sponsors (corporate and individual) for events

- Q: Are any of the organization's officers, directors, trustees or employees related by blood, marriage, or adoption to: (a) any other officer, director, trustee or employee OR (b) any officer, agent, or employee of any fundraising professional firm under contract to the organization OR (c) any officer, agent, or employee of a supplier or vendor firm providing goods or services to the organization?
- A: No Farmer members of the board (Phil Loomis, Joey Jacques, and Mary Dixon) on occasion provide food for our events.
- Q: Does the organization or any of its officers, directors, employees, or anyone holding a financial interest in the organization have a financial interest in a business described in (b) or (c) in previous question OR serve as an officer, director, partner or employee of a business described in (b) or (c) in previous question?
- A: No Farmer members of the Institute board on occasion provide agricultural products for Institute events.
- Q: Have any of the organization's officers, directors, or principal executives ever been convicted of a misdemeanor or felony?
- A: No
- Q: Does the organization receive financial support from other non-profit organizations (foundations, public charities, combined campaigns, etc.)?
- A: Yes Organization receives support from numerous foundations & public charities with which we have no formal relationship other than that we receive funds.

Ark Foundation (private foundation) 903 W. Alameda #101, Santa Fe, NM 87501

Camino de Paz (501c3 non-profit org & building tenant) 1607 Paseo de Peralta, Santa Fe, NM 87501

Douglass Family Foundation (private foundation) P.O. Box 421211 Atlanta, GA 30342

Elizabeth Blyth Timken Fund (private family foundation) 200 Market Ave. North, Suite 210Canton, OH

Goede Family Foundation (private foundation) 1895 Rohlwing Road, Rolling Meadows, IL 60008-4802

The Hayes Foundation (private family foundation) 157 Church Street, 19th Floor, #207 New Haven, CT 06510

Irene Ritter Foundation (private family foundation) 819 Allendale Street Santa Fe, NM 87501

Lannan Foundation (private foundation) 313 Read StSanta Fe, NM 87501

Nancy Ann Mellen Foundation (private family foundation) 1000 Cordova Place #285 Santa Fe, NM 87505

New Cycle Foundation (private family foundation) PO Box 23298 Santa Fe, NM 87502

New Mexico Community Foundation (community foundation) 8 Calle Medico, Santa Fe, NM 87505

Onota Foundation (private family foundation) 146 North Ridge Drive Hot Springs, VA 24445

Peters Family Art Foundation (private foundation) PO Box 2437 , Santa Fe, New Mexico 87504-2437

Santa Fe Community Foundation (community foundation, to include several donor-advised funds) 501 Halona Street, Santa Fe, NM 87501

Steele Family Foundation (private foundation) PO Box 705, Hobe Sound, FL 33475-0705

The Seattle Foundation (private foundation) 1200 5th Ave Seattle, WA 98101

Wallace Genetic Foundation (private foundation) 4910 Massachusetts Ave. NW Suite 221 Washington DC 20016

William & Salome Scanlan Foundation (private foundation) 112 E. Pecan Street, 30th Floor San Antonio TX 78205

- Q: Does the organization share revenue or governance with any other non-profit organization?
- A: No
- Q: Does any other person or organization own a 10% or greater interest in your organization OR does your organization own a 10% or greater interest in any other organization?
- A: No

Applied For Tax Exempt: Yes 9/26/2002

Granted Tax Exempt: Yes 1/7/2003

IRS Section: 501(c)(3)

Tax Exempt Ever Denied: No

Tax Exempt Ever Revoked: No

Tax Exempt Ever Modified: No

Contributions Tax Deductible: Yes

Banks:

New Mexico Bank & Trust

505-946-2500 P.O. Box 1048

Albuquerque, NM 87103

Enterprise Bank and Trust

(505) 662-517

P. O. Box 60

Los Alamos, NM 87544

Century Bank

877-424-2828

100 S. Federal Pl.

Santa Fe, NM 87501

Guadalupe Credit Union

(505) 216-0555

3601 Mimbres Lane

Santa Fe, NM 87507

Sandia Credit Union

505-954-3479

PO Box 18044

Albuquerque, NM 87185

Annual Financials

IRS Document Filed: 990

Total Contributions: \$393,750.00

Total Gross Revenue: \$622,816.00

Total Expenses: \$689,982.00

Program Services Expenses: \$432,086.00

Management General Expenses: \$154,434.00

Fundraising Expenses: \$103,462.00

Beginning of Year Net Assets: \$3,494,503.00

End of Year Net Assets: \$3,479,927.00

Gross Professional Fundraising Collections:

\$0.00

Net Professional Fundraising Collections:

\$0.00

Tax Year 2017 - fiscal period beginning 1/1/2017 and ending 12/31/2017

Registration Submitted By:

Pickens, Kierstan 505-983-7726

Executive Director kierstan@farmersmarketinstitute.org